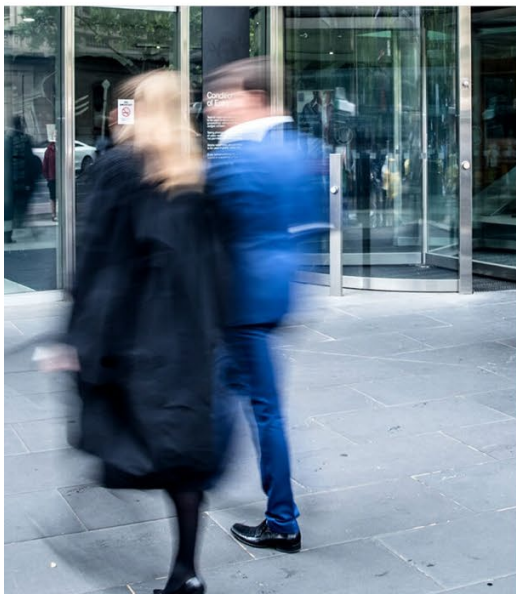




VICTORIAN BAR



Media Kit

IN BRIEF

&

VICTORIAN
BAR NEWS

vicbar.com.au

In Brief & Victorian Bar News Media Kit 2024

Who are we?

The Victorian Bar is the home of some 2,200 barristers practising in diverse areas of the law. They are lawyers skilled in dispute resolution both in and out of Court, advocacy and strategic advice.

The Victorian Bar comprises 32.9% female barristers and 67.1% male barristers. Half the Bar's members are under age 50.

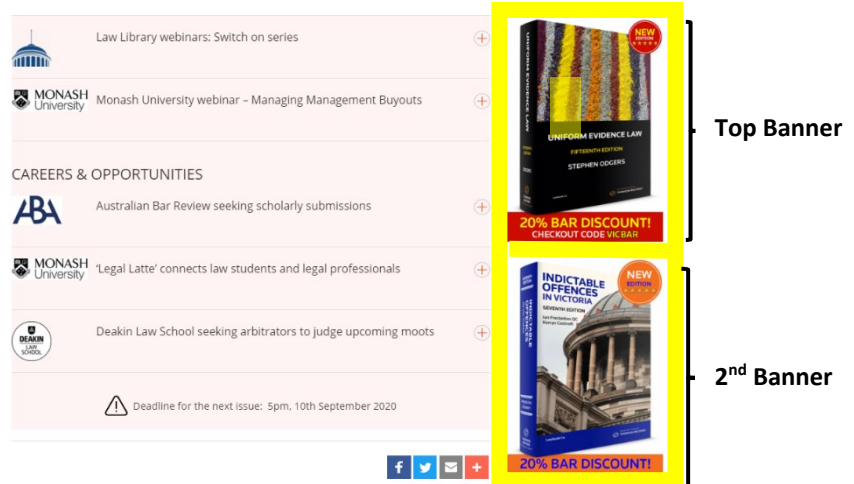
In Brief

In Brief is a weekly e-newsletter sent to Victorian Bar members and approximately 400 other external subscribers. It is sent every Friday and includes a message from the Victorian Bar President. In Brief also contains a list of notices, comprising news, events and updates of interest to barristers and the wider legal profession. The e-newsletters are found on the 'News & Events' page of the website.

Advertising in In Brief

Opportunities exist to advertise in each edition of In Brief. There is space for two static vertical banners on the right-hand side of the webpage containing In Brief message and notices - highlighted in the image on the right.

As readers scroll down, the banners remain static and visible.



Advertisements include an opportunity to link to the advertiser's website.

In Brief rates, deadlines and specifications

Duration	Top Banner*	2 nd Banner*	Material deadline	Specifications
Two weeks (minimum)	\$310	\$200	Tuesday of the week of publication	- jpg or png - 397W x 541H px
Four weeks	\$415	\$310		

*All prices include GST

Victorian Bar News

Victorian Bar News is the official twice-yearly colour magazine of the Victorian Bar. Its editorial coverage brings readers serious professional articles alongside reports of, and photographs featuring, legal personalities, social events, courtroom humour, and sporting and travel coverage. Its publications dates are in June and December. On average, 3,000 copies of Victorian Bar News are printed for distribution to Victorian Bar members and other members of the legal profession. An online version of each edition is also available for public viewing and is housed in the news and events section of the Victorian Bar's website [here](#).

Advertising in the Victorian Bar News

Opportunities exist to advertise in each edition of the Victorian Bar News as follows: Inside front cover; Inside back cover; Full page; ½ page vertical and ½ page horizontal.

Victorian Bar News rates, deadlines and specifications

Duration	Size	Rate*	Specifications ⁺	Booking deadline	Material deadline
1 edition	Inside front cover	\$2,200	210W x 275H mm	For June edition - 28 April	For June edition - 8 May
	Inside back cover	\$1,890			
	Full page	\$1,575			
	½ page vertical	\$890	200W x 130H mm	For December edition - 28 October	For December edition - 8 November
	½ page horizontal	\$890			

*All prices include GST

⁺Please ensure all artwork is submitted as a high-resolution CMYK pdf with 5mm bleed.

Contact us

For more information, please contact communications@vicbar.com.au.